CEA

United We Stand

California Escrow Association
63rd Annual Conference

October 11-13, 2018

Anaheim Marriott Hotel
700 West Convention Way, Anaheim, CA 92801

REGISTRATION INFORMATION
Register online: www.ceaescrow.org

LOCATION
This year’s conference will be held in Anaheim, at the Anaheim Marriott Hotel.

Anaheim Marriott
700 West Convention Way
Anaheim, CA 92802
714.750.8000
https://book.passkey.com/go/CAEscrowAssociation2018

CEA Guest Room Rate – $199 for single/double occupancy. Please make your hotel reservations by Wednesday, September 18, 2018 to insure availability and rate.

GENERAL INFORMATION
Please register online or complete the registration form included in this brochure and return it with your payment. Please note that registrations postmarked by September 23rd will receive an early bird discount. Please note the following items:

Confirmation of Registration – You will receive an e-mail confirming receipt of your registration.
Fees – All fees must accompany your registration. Registration deadlines are listed on page 6.
Cancellation – All cancellations must be made in writing. Cancellations received on or before September 14, 2018 will receive a full refund LESS a $50 processing fee. No refunds will be granted after September 14th.

ESCROW EXPO
Come see the latest in services and products to help make your job easier plus visit fun lifestyle vendors who will help you get a jump start on your holiday gift giving. See page 8 of this brochure for a list of exhibitors (at time of publication).

THE COMMISSARY
Be sure to enjoy a breather at The Commissary, located in the Anaheim Marriott Marquis Ballroom, during the Conference – your relaxation spot for networking and visiting the exhibitors.

CEA 2018 MARK CONIGLIO MEMORIAL GOLF TOURNAMENT
Join your fellow golfers on Thursday, October 11, 2018 at the Tustin Ranch Golf Club for our annual shotgun golf tournament. Tee-off is at 12:00 noon but plan to arrive by 10:00 am to warm up at the range and participate in the putting contest. Please complete separate form.

Tustin Ranch Golf Club
12442 Tustin Ranch Road
Tustin, CA 92782
www.tustinranchgolf.com
(Transportation on own)

ESCROW AWARDS LUNCHEON
This year’s luncheon on Saturday will feature award presentations for outstanding achievement in the following areas: Regional Newsletter Award, Regional Community Spirit Award, Rose Pothier Scholarship Awards, Director Awards, and the Lifetime Achievement Award. Be sure to join us to celebrate your fellow escrow practitioners!

COCKTAIL RECEPTION
Join your fellow conventioneers and visit with your exhibitor friends immediately following the education sessions on Friday, October 12th for cocktails, hors d’oeuvres, scavenger hunts, door prize drawings, and fun!

PROFESSIONAL DESIGNATION CREDITS
PD holders can earn up to 11.75 continuing education credits and receive a discounted registration fee. Note: a PD exam will be held on Sunday, October 14th. Separate application and fees required.

Please refer to the CEA website for details: www.ceaescrow.org/#pagePD.

SPONSORSHIP AND EXHIBIT OPPORTUNITIES
There are many opportunities available for companies to sponsor items and to exhibit at this year’s conference. For information about the sponsorships / exhibiting opportunities that are available, contact CEA Headquarters at cea@camgmt.com or 916.239.4075. You can also download the forms from www.ceaescrow.org.

PHOTO/VIDEO DISCLAIMER
By registering for and attending this conference, you agree that your image may be taken during the conference and used at any time, without further notification, for printed materials, websites, social media and other marketing purposes.

EXHIBITOR DISCLAIMER
By registering for and attending this conference, you agree that your contact information may be provided to exhibitors for a one-time use in providing you information regarding their products/services. You may opt out of sharing your information when you register.

MORE INFORMATION
California Escrow Association
2520 Venture Oaks Way, Suite 150
Sacramento, CA 95833
916.239.4075 – phone | 916.924.7323 – fax
www.ceaescrow.org | cea@camgmt.com
### Conference Schedule

**11.75 PD Credits Available**

*All events will be held at the Anaheim Marriott.*

<table>
<thead>
<tr>
<th>THURSDAY, OCTOBER 11, 2018</th>
<th>FRIDAY, OCTOBER 12, 2018 (cont’d)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>8:15 am – 4:30 pm</strong></td>
<td><strong>12:45 pm – 1:00 pm</strong> Explo Break</td>
</tr>
<tr>
<td><strong>12:00 noon</strong></td>
<td><strong>1:00 pm – 2:30 pm</strong> SESSION (1.5 PD credits)</td>
</tr>
<tr>
<td><strong>Notary Class</strong> (Separate registration required.)</td>
<td><strong>Cannabis and Bitcoin: Are We Virtually Going Up in Smoke?</strong></td>
</tr>
<tr>
<td><strong>12:00 noon</strong></td>
<td><strong>What do you do when technology races ahead to try to circumvent Federal laws?</strong> How do you reconcile what is state law against the federal regulations prohibiting the rights we voted for? This interview style panel discussion will look at the cannabis and bitcoin issues from not only a legal stand point, but also from a title and escrow perspective as well. Please join the experts for this entertaining and informative session.</td>
</tr>
<tr>
<td><strong>12:00 noon</strong></td>
<td><strong>Debbi Faber, CSEO, CMHS, CBSS, CEI, Chicago Title</strong></td>
</tr>
<tr>
<td><strong>12:00 noon</strong></td>
<td><strong>Laura S. Lowe, Old Republic Title Company</strong></td>
</tr>
<tr>
<td><strong>12:00 noon</strong></td>
<td><strong>Rose Pothier, Esq., Pothier &amp; Associates</strong></td>
</tr>
<tr>
<td><strong>4:00 pm – 6:00 pm</strong></td>
<td><strong>Registration Open</strong></td>
</tr>
<tr>
<td><strong>FRIDAY, OCTOBER 12, 2018</strong></td>
<td><strong>FRIDAY, OCTOBER 12, 2018</strong></td>
</tr>
<tr>
<td><strong>7:30 am – 4:15 pm</strong></td>
<td><strong>2:30 pm – 2:45 pm</strong> Expo Break</td>
</tr>
<tr>
<td><strong>Registration Open</strong></td>
<td><strong>2:45 pm – 3:45 pm</strong> SESSION (1.0 PD credit)</td>
</tr>
<tr>
<td><strong>7:30 am – 8:30 am</strong></td>
<td><strong>Surviving and Thriving in Social Media</strong></td>
</tr>
<tr>
<td><strong>Continental Breakfast in the Commissary</strong></td>
<td><strong>Yelp, Facebook, Twitter &amp; Snap Chat - are we doing the most that we can with these platforms to enhance our visibility online or are we too visible? How do you fight a negative review on Yelp or change a “don’t like” to your benefit? Join us for a dynamic presentation from an expert in the field of marketing and technology to answer all of your questions and help marketing technology become your friend for life!</strong></td>
</tr>
<tr>
<td><strong>7:30 am – 4:00 pm</strong></td>
<td><strong>Thara Trivedi, Bank of the West</strong></td>
</tr>
<tr>
<td><strong>Escrow Expo Open in the Commissary</strong></td>
<td><strong>3:45 pm – 5:00 pm</strong> SESSION (1.25 PD credits)</td>
</tr>
<tr>
<td><strong>8:30 am – 10:00 am</strong></td>
<td><strong>The Perilous World of Wire Fraud and E-mail Scam</strong></td>
</tr>
<tr>
<td><strong>SESSION</strong> (1.5 PD credits)</td>
<td><strong>Try as we may, the fraudsters still seem to be hot on our heels circumventing even our most advanced encryptions and procedures on a daily basis. The FBI is our first line of defense and sometimes the only resource to help reclaim diverted funds. Fresh from the trenches, our speaker will be sharing cases, prevention techniques and the latest scams in our escrow world.</strong></td>
</tr>
<tr>
<td><strong>1. The Escrow Officer of the Future: Staying Relevant in an Ever Changing World</strong></td>
<td><strong>Michael Sohn, Federal Bureau of Investigation</strong></td>
</tr>
<tr>
<td><strong>To say that the escrow world is in a constant state of flux would be an understatement. Join us to learn the tools and tricks necessary to remain relevant, as new technologies and even new currencies sweep into our field. Our speaker will share her expertise in meeting the challenges of new technologies and procedures for our profession learned at a national level.</strong></td>
<td><strong>10:00 am – 10:15 am</strong> Expo Break</td>
</tr>
<tr>
<td><strong>Mickey Vandenberg, Williston Financial Group</strong></td>
<td><strong>10:15 am – 11:30 am</strong> SESSION (1.25 PD credits)</td>
</tr>
<tr>
<td><strong>2. Block Chain – the Missing Link?</strong></td>
<td><strong>The Perilous World of Wire Fraud and E-mail Scam</strong></td>
</tr>
<tr>
<td><strong>Crypto Currency is a reality and soon we could be challenged to accept it in our daily transactions. A banking expert, our speaker will be discussing the various forms of crypto currency on the market, their uses and viability as well as the future of this new currency and its potential use in our industry.</strong></td>
<td><strong>Try as we may, the fraudsters still seem to be hot on our heels circumventing even our most advanced encryptions and procedures on a daily basis. The FBI is our first line of defense and sometimes the only resource to help reclaim diverted funds. Fresh from the trenches, our speaker will be sharing cases, prevention techniques and the latest scams in our escrow world.</strong></td>
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<td><strong>Michael Sohn, Federal Bureau of Investigation</strong></td>
</tr>
<tr>
<td><strong>11:30 am – 12:45 pm</strong></td>
<td><strong>5:00 pm – 9:00 pm</strong> Officers Ball at the Commissary</td>
</tr>
<tr>
<td><strong>LUNCH</strong></td>
<td><strong>FRIDAY, OCTOBER 12, 2018</strong> (cont’d)</td>
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</tbody>
</table>
### Conference Schedule

**11.75 PD Credits Available**

*All events will be held at the Anaheim Marriott.*

#### SATURDAY, OCTOBER 13, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
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</tr>
<tr>
<td>7:30 am – 3:00 pm</td>
<td>Escrow Expo Open in the Commissary</td>
</tr>
<tr>
<td>7:30 am – 8:30 am</td>
<td>Continental Breakfast in the Commissary</td>
</tr>
<tr>
<td>8:30 am – 8:45 am</td>
<td><em>SESSION</em> (1.0 PD credit)</td>
</tr>
<tr>
<td>8:45 am – 9:45 am</td>
<td>Tax Laws and You</td>
</tr>
<tr>
<td>9:45 am – 10:00 am</td>
<td>Expo Break</td>
</tr>
<tr>
<td>10:00 am – 11:30 am</td>
<td><em>SESSION</em> (1.5 PD credits)</td>
</tr>
<tr>
<td>11:30 am – 1:00 pm</td>
<td>Lunch</td>
</tr>
<tr>
<td>1:00 pm – 1:15 pm</td>
<td>Expo Break</td>
</tr>
<tr>
<td>1:15 pm – 2:30 pm</td>
<td><em>SESSION</em> (1.25 PD credits)</td>
</tr>
<tr>
<td>2:30 pm – 3:00 pm</td>
<td>Final Expo Break</td>
</tr>
<tr>
<td>3:00 pm – 4:30 pm</td>
<td><em>SESSION</em> (1.5 PD credits)</td>
</tr>
<tr>
<td>4:30 pm – 4:30 pm</td>
<td>Final Drawings</td>
</tr>
</tbody>
</table>

#### SATURDAY, OCTOBER 13, 2018 (cont’d)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 am – 8:45 am</td>
<td>A Warm Welcome to the American Escrow Association</td>
</tr>
<tr>
<td>Rosanna Medeiros, CEO, CSEO, Placer Title Company and 2018 AEA President</td>
<td></td>
</tr>
<tr>
<td>8:45 am – 9:45 am</td>
<td>Tax Laws and You</td>
</tr>
<tr>
<td>Michael Haas, CPA, Morton Alan Haas &amp; Company</td>
<td></td>
</tr>
<tr>
<td>9:45 am – 10:00 am</td>
<td>Expo Break</td>
</tr>
<tr>
<td>10:00 am – 11:30 am</td>
<td><em>SESSION</em> (1.5 PD credits)</td>
</tr>
<tr>
<td>11:30 am – 1:00 pm</td>
<td>Lunch</td>
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<tr>
<td>1:00 pm – 1:15 pm</td>
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<tr>
<td>1:15 pm – 2:30 pm</td>
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<td>2:30 pm – 3:00 pm</td>
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<tr>
<td>3:00 pm – 4:30 pm</td>
<td><em>SESSION</em> (1.5 PD credits)</td>
</tr>
<tr>
<td>4:30 pm – 4:30 pm</td>
<td>Final Drawings</td>
</tr>
</tbody>
</table>

#### SUNDAY, OCTOBER 14, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am – 4:00 pm</td>
<td>P.D. Exam (Separate registration required.)</td>
</tr>
</tbody>
</table>
NOTARY PUBLIC
SEMINAR & EXAM

For New & Renewing Notaries

Thursday, October 11th
Special Pricing for California Escrow Association Members

ANAHEIM MARRIOTT
700 West Convention Way
Anaheim, CA 92802

Course Cost $89.99 + State Exam after Class

For renewing your Notary Commission it is recommended that you take the State Exam at 6-12 months before the expiration to avoid a break in your commission. Processing of commissions is taking several months. This seminar is being presented by Duane Gomer Inc. an approved Notary Education Vendor with the Secretary of State. They have a history of outstanding passing rates at a reasonable price and are the recommended course provider for the California Escrow Association.

Schedule

8:15 - Check in
8:30 a.m – 11:30 a.m – Class
11:30 a.m – 12:15 p.m – Lunch
12:15 p.m – 3:30 p.m – Class
3:30 p.m – Register & Pass Exam

State Test Same Day
State officials give the test. Bring your Photo ID (Driver’s License, etc.) and $40 check to “Secretary of State”. Bring two #2 pencils for the exam and one 2” x 2” color photo of yourself.

REGISTER EARLY SO YOU CAN START TO STUDY

When you register for the class you will receive a link to read the State Notary Handbook and to study 138 sample exam questions that will really prepare you to pass. The extensive course covers all the new regulations, forms and new fines and penalties. To attend this NOTARY CLASS, complete the following information and return to (949) 455-9931

Questions: (800) 439-4909 or visit www.NotariesUnlimited.com

(Please Print)

NAME:
First Name                                              Last Name                          (As it appears on your ID)

ADDRESS:  CITY:  ZIP:

PHONE NO.

E-mail:

Cost of class for CEA Members  - $89.99

CIRCLE ONE: MC        Visa               Amex             Disc

AMOUNT $

CREDIT CARD #

EXP. DATE

CCV CODE

SIGNATURE:

CA DRIVER'S LICENSE #

EXP. DATE

month/Day/year

Reservation Required
Registration Form

California Escrow Association 63rd Annual Education Conference • October 11-13, 2018 • Anaheim, CA

You can also register online at www.ceaescrow.org (coming soon). Please register early; seating is limited.

PLEASE TYPE OR PRINT — For additional registrations, please duplicate this form

Last Name: ___________________________ First Name: ___________________________
Title: _______________________________ Company, if applicable: _______________________
Address: ____________________________________________________________
City: _________________________________________ State: _________ Zip: _____________
Telephone: ___________________________ Fax: ___________________________ E-Mail: ___________________________
Regional Associations: ________________________________________________

Please list any special dietary/physical needs: _______________________________________________

IMPORTANT: Please initial here if you DO NOT want your name and address provided to our vendors/exhibitors/sponsors: __________

EARLY – on or before 9/23/18 REGULAR – after 9/23/18 & onsite

<table>
<thead>
<tr>
<th></th>
<th>Member</th>
<th>Non-Member</th>
<th>Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Registration</td>
<td>$365</td>
<td>$575</td>
<td>$450</td>
<td>$660</td>
</tr>
<tr>
<td>Single Day • Friday</td>
<td>$230</td>
<td>$440</td>
<td>$315</td>
<td>$500</td>
</tr>
<tr>
<td>• Saturday</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Friday Night Only</td>
<td>$35</td>
<td>$35</td>
<td>$35</td>
<td>$35</td>
</tr>
<tr>
<td>Full Registration, PD Holder**</td>
<td>$340</td>
<td>N/A</td>
<td>$425</td>
<td>N/A</td>
</tr>
</tbody>
</table>

GRAND TOTAL DUE $ __________________________

I plan to attend the following events. Note, this is so that we have an estimated attendance count. You are not committed to attend your selection, nor does CEA guarantee your space.

☐ Notary Class ☐ Friday Lunch ☐ Friday Night ☐ Saturday Lunch

**Please check all that apply: ☐ CEO ☐ CEI ☐ CLEO ☐ CBSS ☐ CSEO ☐ CMHS ☐ CSLEO ☐ CET

CANCELLATION POLICY

Cancellations must be submitted in writing to CEA Headquarters. Cancellations received on or before September 14, 2018 will receive a full refund, less a $50 per person processing fee. No refund will be granted after September 14, 2018.

PAYMENT — Please check all that apply

ENCLOSED IS: ☐ Check Number ______
☐ Charge my Credit Card: ☐ MasterCard ☐ Visa ☐ American Express Amount: ______________

Card Number: ___________________________ Exp: ___________ CID Number: ___________

Name on Card: ___________________________ Signature of Cardholder: _______________________

Credit Card Billing Address: ______________________________________________

PLEASE RETURN COMPLETED REGISTRATION FORM WITH PAYMENT TO:

CEA HEADQUARTERS • 2520 VENTURE OAKS WAY, SUITE 150 • SACRAMENTO, CA 95833
(916) 239-4075 • FAX: (916) 924-7323 • www.ceaescrow.org • cea@camgmt.com

(DO NOT E-MAIL COMPLETED FORMS OR CREDIT CARD INFORMATION; PLEASE FAX OR MAIL OR REGISTER ONLINE (coming soon))
Thank You Sponsors

(at the time of publication)

Conference:

PLATINUM SPONSORS

RBJ Software

SMS Settlement Management Solutions

LANYARDS SPONSOR

CITY NATIONAL BANK

AN RBC COMPANY

Golf:

BBS Notary Services
NATIONWIDE SIGNINGS
Thank You Exhibitors

(at the time of publication)

Asset Preservation, Inc.
BBS Notary Services
Bancserv
Bond Services of California
Central Signing Service, Inc.
Escrow Training Institute
Exchange Resources, Inc.
Exeter 1031 Exchange Services, LLC
First American NHD
First Corporate Solutions
Imagex Document Scanning
J.R. Olsen Bonds & Insurance Brokers, Inc.
MyNHD
RBJ Software, Inc.
SMS
Sundoc Filings
## GOLF REGISTRATION FORM (includes awards dinner)

**COST: $135 / Golfer**

<table>
<thead>
<tr>
<th>Golfer #1</th>
<th>Golfer #2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td></td>
</tr>
<tr>
<td>Company</td>
<td></td>
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<tr>
<td>City/State/Zip</td>
<td></td>
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<tr>
<td>Phone</td>
<td></td>
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<tr>
<td>E-mail</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Golfer #3</th>
<th>Golfer #4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td></td>
</tr>
<tr>
<td>Company</td>
<td></td>
</tr>
<tr>
<td>City/State/Zip</td>
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<tr>
<td>Phone</td>
<td></td>
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<tr>
<td>E-mail</td>
<td></td>
</tr>
</tbody>
</table>

### PAYMENT METHOD

**Cost: $135 / Golfer – Amount Enclosed:_______**

- **Credit Card Payment**
  - [ ] Visa
  - [ ] MasterCard
  - [ ] American Express
  
  Card Number: _____________________________ 3-4 Digit Security Code: _______ Expires: ______
  
  Cardholder’s Address: ____________________________________________________________
  
  City ___________________________ State _______ Zip ________
  
  Cardholder’s Signature: _______________________________________________________

- **Check Enclosed Payable to CEA:**
  
  c/o Dino Champagne
  
  Asset Preservation, Inc.
  
  2790 Skypark Drive, Suite 206 • Torrance, CA 90505
  
  Phone: 866.857.1031 • Mobile: 310.508.7367 • Fax: 562.684.0382
2018 Mark Coniglio Memorial Golf Tournament

Date: Thursday, October 11th, 2018
Time: 12:00 noon – Shotgun Start
Registration: Opens at 10:00 am
Where: Tustin Ranch Golf Club
12442 Tustin Ranch Road
Tustin, CA 92782

TOURNAMENT SPONSORSHIPS

☐ Premier Sponsor ........ $1500.00
Foursome, premier signage on all printed materials including tee sign, recognition at reception. – (3 Available)

☐ Reception Sponsor ........ $750.00
Twosome, signage at reception, recognition in program. – (1 Available)

☐ Golf Cart Sponsor ........ $500.00
Company name displayed on and an opportunity to place marketing item in each cart. Recognition at reception and in program. – (1 Available)

☐ Putting Contest Sponsor . . $500.00
Company name displayed at contest location and in program. – (1 Available)

☐ Activity Hole Sponsor ....... $300.00
Ability to set up an activity on a specific hole and network with golfers. If you need any ideas, we can help. – (10 Available)

☐ Women’s Long Drive ........ $250.00
Signage at tee. Recognition in program and at Reception. – (1 Available)

☐ Men’s Long Drive ........... $250.00
Signage at tee. Recognition in program and at Reception. – (1 Available)

☐ Closest to Pin Sponsor ....... $250.00
Signage at tee. Recognition in program and at Reception. – (3 Available)

☐ Tee Sponsor .............. $100.00
Company name on Tee Sign. – (12 Available)

☐ Photography Sponsor ....... In kind
Take golfers group picture and provide photos to all players. – (1 Available)

☐ Hole-in-one-Sponsor ....... Cost
Signage at tee and in program. (Must provide insurance and witness at hole.)

☐ Goodie Bags Sponsor ....... In kind
Send to Susan Biggio by 10/5/18 (see below)

☐ Raffle Prize Donation ....... Cost
Send to Susan Biggio by 10/5/18 (see below)

Contact Name ________________________________________________________________
Company Name _________________________________________________________________________________________
Business Address ________________________________________________________________________________________
City ______________________________ State ___________ Zip _______________
E-mail _____________________________________________________________ Phone _____________________________________________

PAYMENT METHOD

Amount Enclosed: __________

☐ Credit Card Payment  ○ Visa  ○ MasterCard  ○ American Express
Card Number: _____________________________ 3-4 Digit Security Code: _________ Expires: _________
Cardholder’s Address ________________________________________________________________
City ______________________________ State ___________ Zip _______________
Cardholder’s Signature: ______________________________________________________________________

☐ Check Enclosed Payable to CEA:
Dino Champagne
Asset Preservation, Inc.
2790 Skypark Drive, Suite 206 • Torrance, CA 90505
Phone: 866.857.1031 • Mobile: 310.508.7367 • Fax: 562.684.0382

☐ Send Goodie Bags Sponsorship and Raffle Prize Items (no later than 10/5/18) to:
Susan Biggio / Chicago Title
917 Glenneyre Street • Laguna Beach, CA 92651
Phone: 949.494.7531 • Fax: 949.315.3922